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Advocate Health Care Named Title Sponsor of International Chicago 5K

CHICAGO – The International Chicago 5K announced today that Advocate Health Care is the title sponsor of its second annual event. The Advocate Health Care International Chicago 5K invites runners from around the world to celebrate Chicago’s global and cultural diversity during Bank of America Chicago Marathon race weekend on Saturday, October 7, 2017.

“For so many, completing a 5K can be the start of a transformation, and that’s what we’re all about,” said Advocate Chief Marketing Officer Kelly Jo Golson. “We’re committed to helping people leave the past behind and take that first bold step on the path to a healthier lifestyle. This event aligns with that commitment to improve the overall well-being of the communities we serve.”

Advocate is the largest health system in Illinois, operating more than 450 care sites and 12 hospitals, including two of the nation’s top 100 hospitals, the state’s largest integrated children’s network, five level one trauma centers, and a children’s hospital with two campuses. To mark Advocate’s role as the new title sponsor, race organizers will donate \$2.00 to Advocate Children’s Hospital for every runner who crosses the finish line. More than 2,700 participants crossed the finished line in 2016, a number which is expected to increase this fall.

“Advocate is a natural fit as the title sponsor for the International Chicago 5K,” said Bank of America Chicago Marathon and Advocate Health Care International Chicago 5K Executive Race Director Carey Pinkowski. “As the largest health system in the state, Advocate understands the value of our running community and the health and fitness industry as a whole. We are



honored and excited to have Advocate on board as the title sponsor of the International Chicago 5K.”

Every October, runners from across the country and around the world gather in Chicago to participate in the Bank of America Chicago Marathon. The Advocate Health Care International Chicago 5K was established as a way to highlight Chicago’s unique footprint as an Abbott World Marathon Major, a global gateway and an international hub for business and tourism. The Advocate Health Care International Chicago 5K offers runners the unique opportunity to start at Federal Plaza and to take over the streets of downtown Chicago.

About the Bank of America Chicago Marathon

In its 40th year, the Bank of America Chicago Marathon welcomes thousands of runners from more than 100 countries and all 50 states, including a world-class elite field, top regional and Masters runners, race veterans, debut marathoners and charity runners. The race’s iconic course takes runners through 29 vibrant neighborhoods on an architectural and cultural tour of Chicago. Annually, an estimated 1.7 million spectators line the streets cheering on more than 40,000 runners from the start line to the final stretch down Columbus Drive. As a result of the race’s national and international draw, the Chicago Marathon assists in raising millions of dollars for a variety of charitable causes while generating \$277 million in annual economic impact to its host city. The 2017 Bank of America Chicago Marathon, a member of the Abbott World Marathon Majors, will start and finish in Grant Park beginning at 7:30 a.m. on Sunday, October 8. In advance of the race, a two-day Abbott Health & Fitness Expo will be held at McCormick Place Convention Center on Friday, October 6, and Saturday, October 7. For more information about the event and how to get involved, go to chicagomarathon.com.

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