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**Bank of America Expands its Support of Local After-School Programming with \$500,000 Contribution in Conjunction with Bank of America Chicago Marathon**  
*Donation Recognizes Mayor Richard M. Daley and Maggie Daley for Their Contributions to City; Marathon Names Newly Established Annual Award in Their Honor for Runner Raising Most Money for Charity Through the Marathon*

CHICAGO – Continuing the charitable heritage of the Bank of America Chicago Marathon, Bank of America today announced a \$500,000 contribution to the Chicago Youth Fitness Initiative (CYFI) in honor of Mayor Richard M. Daley and Maggie Daley who have been longtime supporters of the marathon and youth-oriented programming. Bank of America Chief Executive Officer Brian T. Moynihan presented Mayor Daley with the bank's latest donation to after-school programming in Chicago at a press conference today kicking off the Bank of America Chicago Marathon, which takes place this Sunday on the auspicious date of October 10, 2010 (10-10-10).

Additionally, the bank announced the establishment of The Mayor Richard M. Daley and Maggie Daley Award, which will be given annually to the marathon participant who raises the most funds for charity through the Bank of America Chicago Marathon.

"Bank of America is pleased to build upon Mayor Daley's and his wife Maggie's commitment to Chicago's youth, and we thank them for their partnership in this and so many activities," said Moynihan. "Through our everyday lending, investing and giving, we are helping set opportunity in motion across this great city."

The \$500,000 contribution announced today expands the CYFI, which Bank of America introduced earlier this year. The increased donation will enable CFYI to reach many more children through additional after-school fitness programs throughout the city to help keep them safe and active – especially in the after-school hours.

The \$324,000 donation Bank of America made to CYFI in March is now paving the way to provide access to running and exercise programs for nearly 3,000 kids throughout Chicago. These programs are filling a critical need by providing fun, energetic activities when the school day lets out.

More

“In my two decades in office, and as a lifetime resident of the city of Chicago, I have watched the Bank of America Chicago Marathon continue to contribute in a positive way to this city – both in economic growth and support for the nonprofit sector,” said Mayor Daley. “I particularly appreciate what Bank of America has built with the Chicago Youth Fitness Initiative, which provides innovative and constructive ways to improve the quality of life for our city’s young people and future leaders.”

Drawing participants from all 50 states, the District of Columbia and more than 120 countries, the Bank of America Chicago Marathon attracts new visitors to Chicago during a traditionally down period of tourism for Chicago. This year’s race reached the 45,000 participant capacity in a record 51 days, closing a full month ahead of 2009, indicating the event’s continued strength as a draw for visitors from around the world who will enjoy the city’s hotels, restaurants and entertainment.

In addition, the most recent report by University of Illinois at Urbana-Champaign’s Regional Economics Applications Laboratory (R.E.A.L.), which has studied the race impact on Chicagoland for several years, found that the Bank of America Chicago Marathon will contribute nearly \$150 million to the local economy.

From a charitable perspective, approximately 10,000 of the 45,000 registered participants for the 2010 race are raising money for more than 150 nonprofit organizations. It is estimated that these runners will collectively raise more than \$10 million for local, national and global causes.

#### Bank of America Chicago Marathon

In its 33rd year and as a member of the World Marathon Majors, the 2010 Bank of America Chicago Marathon will start and finish in Chicago’s Grant Park beginning at 7:30 a.m. on Sunday, October 10. In advance of the race, a two-day Health & Fitness Expo will be held at McCormick Place October 8-9. Additional information on the race and campaign is available at [www.chicagomarathon.com](http://www.chicagomarathon.com).

#### Bank of America

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