



Exhibitor Race Week Guide

2025 Bank of America Chicago Marathon
Abbot Health & Fitness Expo

BANK OF AMERICA CHICAGO MARATHON

- The Bank of America Chicago Marathon annually welcomes thousands of participants, including a world-class professional field, top regional and Masters runners, race veterans, debut marathoners and charity participants. The race's iconic course takes runners through 29 vibrant neighborhoods on an architectural and cultural tour of Chicago.
- **Race date** | Sunday, October 12, 2025
- **By the numbers** | **47th** Running, **18,000+** Charity participants, **15,000+** International participants, **10,000** Race weekend volunteers, **1.7** Million spectators and participants and volunteers from all **50** Chicago wards.

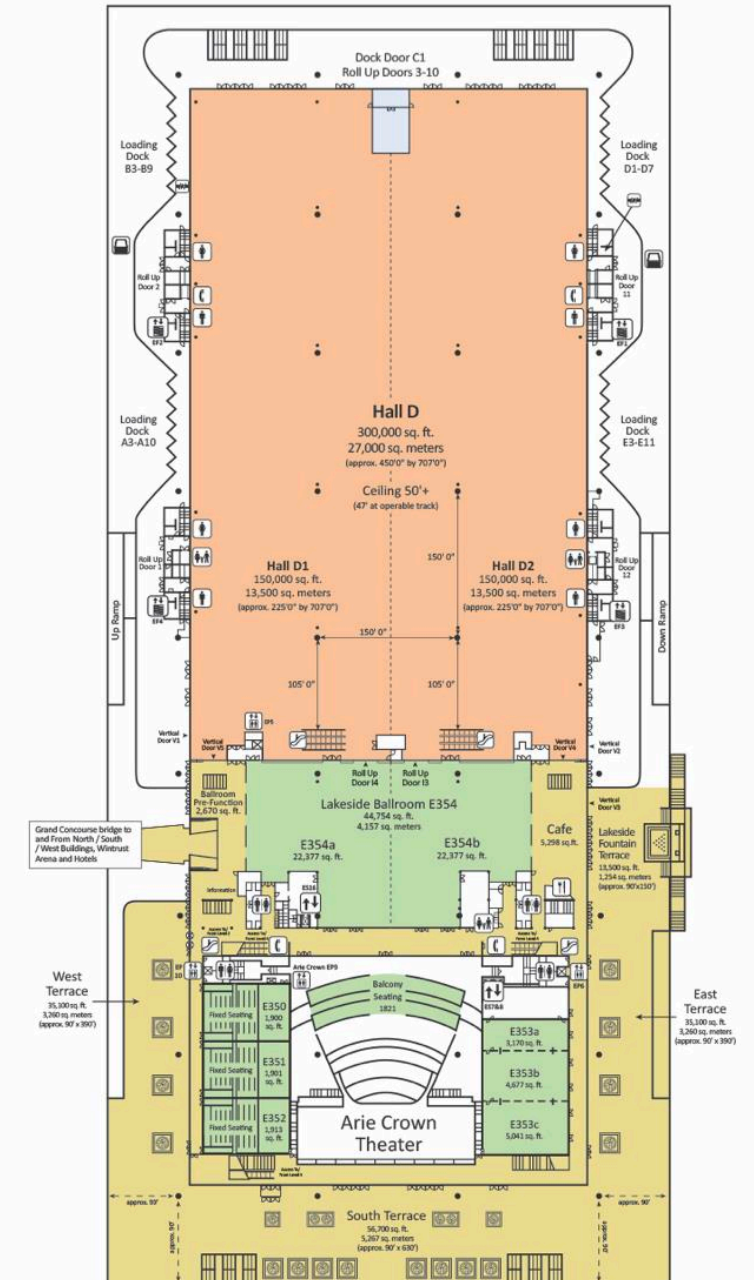


Abbott Health & Fitness Expo Public Hours

- Thursday, October 9
 - 11 a.m. – 6 p.m.
- Friday, October 10
 - 9 a.m. – 6 p.m.
- Saturday, October 11
 - 9 a.m. – 6 p.m.



McCormick Place Lakeside Center Level 3



Expo Floor Plan & Exhibitor Move-in Schedule

Expo Floor Plan Link

<https://shows.eventhub-floorplan.net/bacm2025>

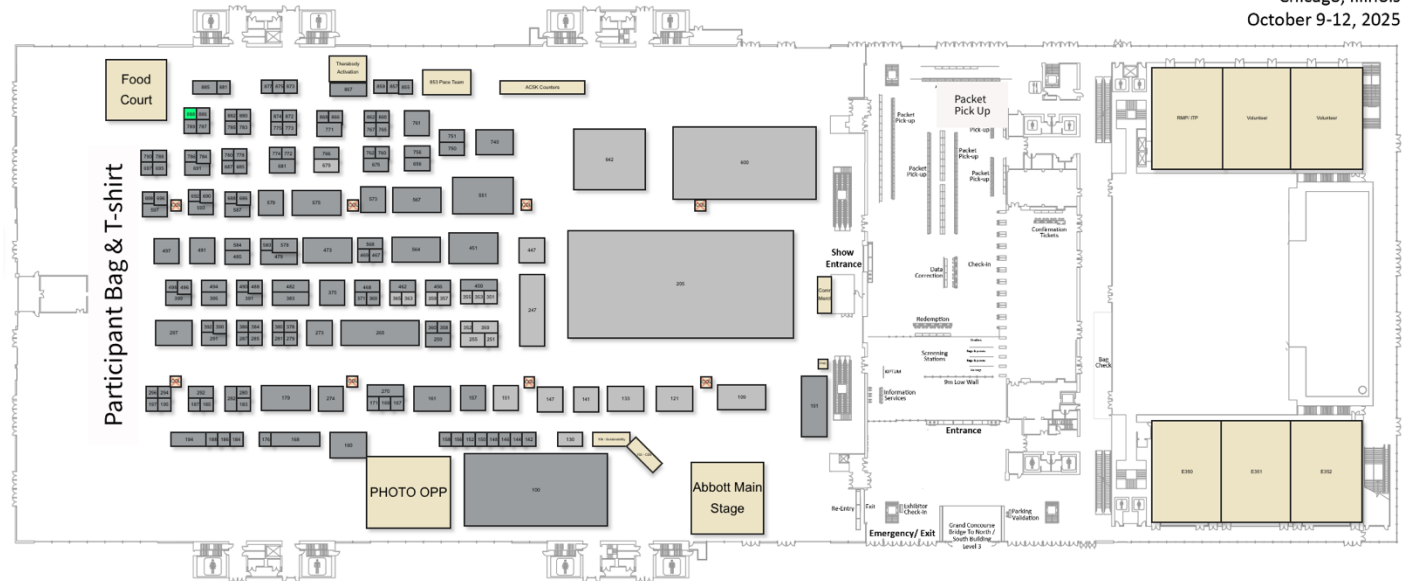
Exhibitor Move-in

- Tuesday, October 7, from 8 a.m. to 5 p.m.
 - (20x20 booths and larger **ONLY**)
- Wednesday, October 8, from 8 a.m. to 5 p.m.

Exhibitor Move-out

- Saturday, October 11, from 6:30 p.m. to 9:30 p.m.

Bank of America Chicago Marathon - Abbott Health & Fitness Expo 2025
McCormick Place
Chicago, Illinois
October 9-12, 2025



McCormick Place Addresses

1. Truck Marshaling Yard

- 3050 S. Moe Drive
Chicago, IL 60616

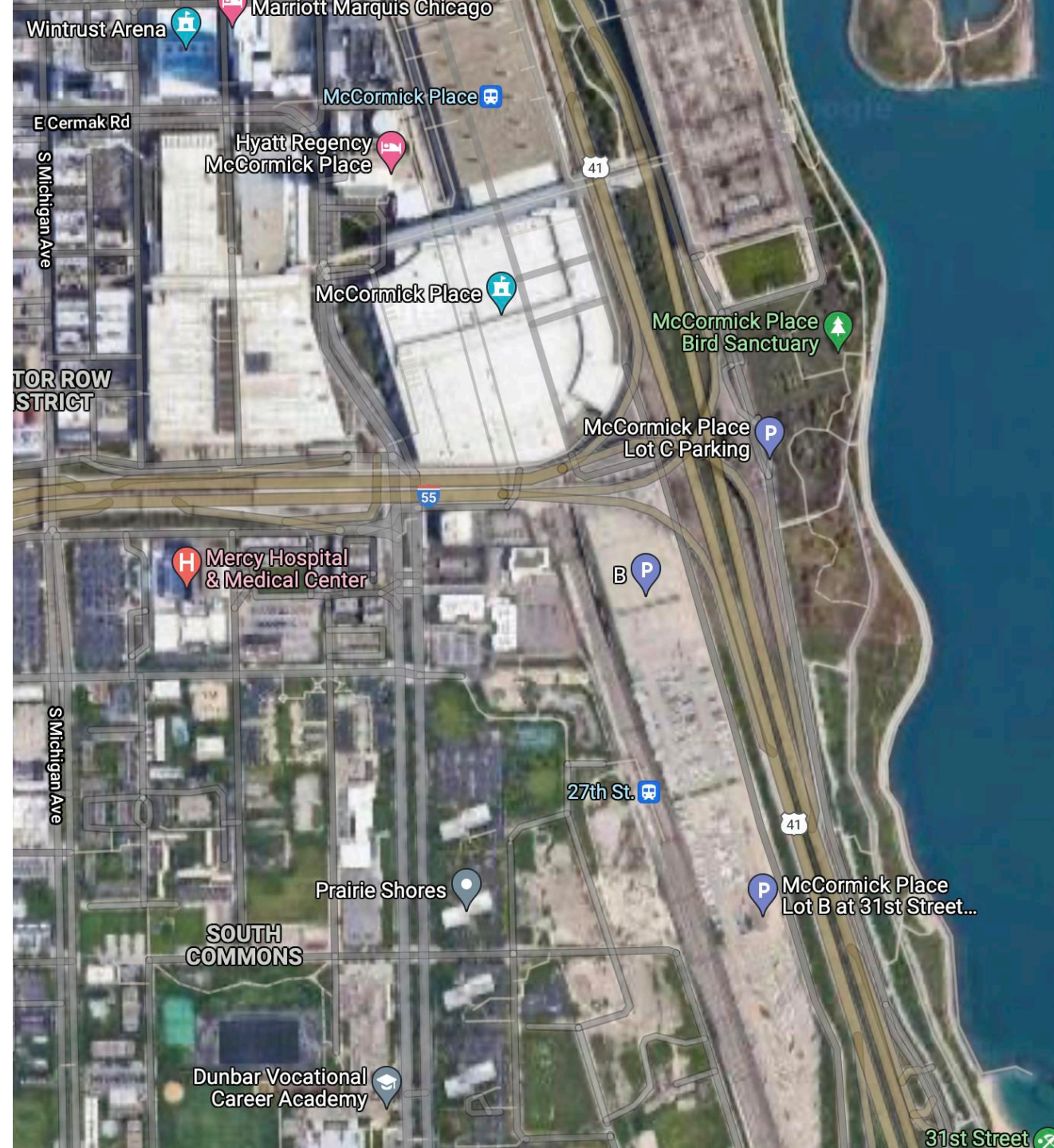
2. Abbott Health & Fitness Expo

- McCormick Place, Lakeside Building, Hall D
2301 Martin Luther King Dr.
Chicago, IL 60616

3. Parking Lot C – location of ramps just south of building -

\$13 Thursday – Saturday only

- Fort Dearborn Drive
Chicago, IL 60616
- The 2025 Bank of America Chicago Marathon will utilize **Lot C (only)** for \$13.00 a car.



Exhibitor Credential Registration

Please complete the following steps for *each* staff member working at your exhibitor booth

1. Register for exhibitor credentials by clicking the following link: <https://cem.emos1.com/account/RegisterExhibitor.aspx>
2. Use a unique email address for each entry. You cannot register multiple people under the same email address.
3. Ensure that **ALL staff members** working at your exhibiting booth are registered. Those who are not registered will not receive a credential, which is needed to be granted access to the expo hall outside of public hours.
4. Add expo@chicagomarathon.com to your address book to ensure receipt of your confirmation email "2025 Bank of America Chicago Marathon Exhibitor Confirmation"
5. Bring the **confirmation email and a photo ID** to the exhibitor check-in at the entrance of the Expo Hall (Lakeside Building, Hall D) during a distribution time to pick up your credential.

Expo Credential Distribution Dates and Times

- Tuesday, October 7: (booths 20x20 and larger **ONLY**) 8 a.m. to 5 p.m. near the northwest side of the building near the overhead door
- Wednesday, October 8: 8 a.m. to 5 p.m. at the main Expo entrance
- Thursday, October 9: 8 a.m. to 11 a.m. at the main Expo entrance
- Friday, October 10: 8 a.m. to 9 a.m. at the main Expo entrance
- Saturday, October 11: 8 a.m. to 9 a.m. at the main Expo entrance

**Note: Only exhibitors accessing the Expo Hall outside of hall hours must register for a credential. When picking up your credential you will be required to show a photo ID. There will be no access to the exhibitor hall without one. Exhibitors who are only working during hall hours are not required to have a credential as the Expo is open to the public during that time.*

Transportation and Parking

Public Transportation

<https://www.mccormickplace.com/getting-here/public-transportation/>

Bike

- Conveniently located off the Lakefront Path, McCormick Place is easily accessible by bicycle and Divvy Bike Program.

Metra Electric

- Located on Level 2.5 of the Grand Concourse in the South Building, the [METRA Electric commuter railroad](#) provides direct service within seven minutes to and from downtown Chicago. Service from the Millennium (Randolph St.) Station (near the Fairmont Hotel) to McCormick Place begins early morning, with more frequent pick-ups during rush hours.

Parking

<https://www.mccormickplace.com/getting-here/parking-rates/>

Parking Lot C - \$13 Thursday – Saturday only

- (6'4" height clearance) underground garage with 1,900 parking spaces located on Ft. Dearborn Drive, adjacent to the Lakeside Center; overnight parking is not available. **The parking rate is a flat fee of \$27 per day with no in-and-out privileges.***
- Discounted parking is available to all Abbott Health & Fitness Expo attendees parking in **Lot C** only on **October 9-11** (Thursday through Saturday).

**Parking Lot A will not be available at the discounted rate.*



Abbott Health & Fitness Expo Elements

- **Endurance Industry Social** – Thursday, October 9 at 6:30 p.m.
- **Main Stage** – will be located near the exit doors to the west side of the hall
- **Pace Team** – Will be in Expo and set up along the east side of the Expo Hall
- **Poster Distribution** will be in the Bank of America booth
- **T-Shirt Exchange** is in the back, next to T-Shirt Distribution
- **Sustainability Booth** – We will display and share our sustainability efforts. Location will be on the west side near the Main Stage
- **Chicago Distance Series** – Bank of America Chicago 13.1 and Bank of America Shamrock Shuffle Booths – near the Sustainability Booth and will be promoting 2026 events



2025 Endurance Industry Social

Please join us for an Endurance Industry Social on **Thursday, October 9th**, to kick off the Abbott Health & Fitness Expo and Bank of America Chicago Marathon week. The social will begin at **6:30 p.m.** at the **Main Stage** in the **southwest corner of the Expo** (McCormick Place - Lakeside Center - Hall D). Beer, soda, and water will be served. Recommended dress is event gear or smart casual.

More than 140 exhibiting businesses and industry leaders are invited to stay to connect and celebrate the 47th running of the Chicago Marathon. The exhibiting businesses include shoe and apparel companies, charity partners, international tour partners, running industry leaders and special guests.

Must present ticket for entry.

The Endurance Industry Social is Presented by



Exhibitor Kit

Freeman Quick Facts

<https://www.freemanco.com/documents/quick-facts?showId=539635&venueId=100002179&branchId=114&city=Chicago-IL&documentName=Quick%20Facts>

- Information regarding booth details, show schedule, shipping addresses, service contractor contact information, and exhibitor checklists

McCormick Place – Technology Services Ordering

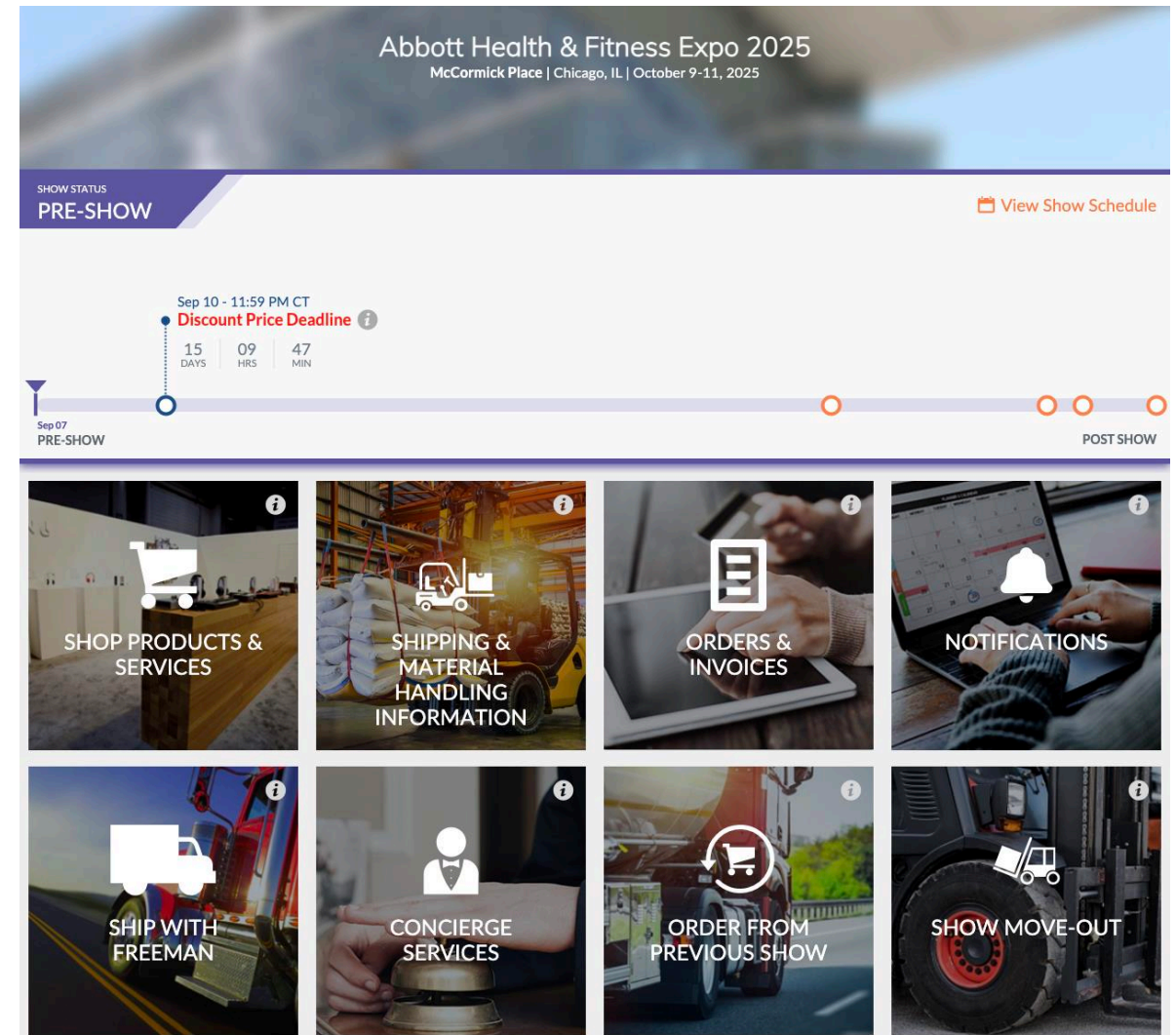
<https://www.mccormickplace.com/exhibitors/online-ordering/>

Freeman Online

<https://www.freemanco.com/store/show/landing?showID=539635>

Food Sampling Authorization Form

<https://assets-chicagomarathon-com.s3.amazonaws.com/wp-content/uploads/2024/08/Sampling-Authorization-Request-FOOD-SHOWS-OVG-002.pdf>



Marathon Week Exhibitor Highlights

To help us prepare and highlight your booth, we'd like to gather a few details, including your main point of contact, what you'll be exhibiting and any special activities, promotions, in-booth activations or other initiatives taking place in Chicago during race week.

We kindly request that all exhibitors complete the form, including those not planning activations.
<https://form.jotform.com/cemevent/marathon-week-exhibitor-highlights>



Expo Floor Plan – Screening Procedures

- 16 lanes will be used for Security Screening and Bag Check
- Exhibitor credential counter will be in the NW corner of the ballroom, just to the left of the ramp coming over DuSable Lakeshore Drive
- Exhibitors with credentials can enter the hall near the exit of the expo



ASUV Program

McCormick Place encourages Exhibitors to participate in the ASUV program using one of the options listed below. When participating in the ASUV program, only specific types of vehicles can be used to transport exhibitor material to the exhibitor area. Also, only specific types of transporting devices can be used to transport booth material to your booth space on the show floor. These specific vehicle types and transporting devices are noted below.

How do I participate in the McCormick Place ASUV services?

- Only an Exhibitor is qualified to participate in the ASUV program. At check-in, your company information will be checked against the show's Exhibitor List. ASUV available times and dates. If your show is not listed, please contact your Show Manager to request the available times and dates for your event's ASUV.

Self-Loading/Unloading ASUV at Exhibition Hall

- Only a registered Exhibitor is qualified to participate in the ASUV program.
- McCormick Place allows exhibitors to unload and load small privately-owned vehicles without hiring labor at designated areas in the building. Please visit the [McCormick Place ASUV](#) website for more information.
- Check-in for exhibitors will take place at the Marshalling Yard Office (3050 S. Moe Drive) where drivers will receive an ASUV Pass and will be directed to the designated ASUV dock in the correct exhibit booth building. You will not be allowed access to the dock without a Dock Pass.
- While parked in the dock, Exhibitor staff must work as a team of at least two people and one person must remain with the vehicle at all times.
- Vehicles must be unloaded within a 20 minute period.
- Exhibitor or Exhibitor's employees are defined as any person who has been employed by the exhibitor as full-time employees for a minimum of six months before the show's opening (be prepared to provide a proof of full-time employment status upon request).
- If your vehicle does not meet the criteria, you will need to follow Marshalling Yard instructions for truck check-in (material handling charges will be based on published kit rates).

The vehicles shown below are **permitted vehicles** to deliver and pick up trade show equipment at McCormick Place:



NOTE: Trailers and Box Trucks/Step Vans are not permitted:



How to move material from my ASUV Vehicle to my booth on the show floor:

Certain sizes of boxes and equipment can be unloaded from an automobile or small utility vehicle. Exhibitor-owned hand carts may be used for transportation within the building.



NOTE: Pallet Jacks are not permitted for Exhibitor usage:



Hand Carry Items Option – From Parking Lot

-

Attendee Resources

Lost & Found

- Lost items at Expo should be taken to the Information Booth, and people looking for items should be directed there. At any time, including after the expo closes on Saturday, direct people to visit chicagomarathon.com/runners/runner-information/#lostandfound to confirm if their item was found and turned into the event's lost and found. Following the event, items can be reclaimed at the Hilton Chicago Grand Tradition Room from 5:30 p.m. to 7 p.m. on Sunday, October 12 and from 8 a.m. to 3 p.m. on Monday, October 13.
- Any items unclaimed by Friday, December 5th, 2025, will no longer be available.

Abbott Health & Fitness Expo Main Stage

- The Abbott Health & Fitness Expo Main Stage will have a set schedule that we plan to share in advance of the Expo.



Security Plans 2025

Expo hall sweep

- There will be a full sweep of the expo hall in the morning and evening on Thursday, Friday and Saturday
- Unattended/suspicious package

Security screening and bag check

- Security check point at the front of the expo hall
- Security will have wands to scan people entering the expo hall as they line up in the check-in area. We will also be using Evolv Technology in 2 lanes
- Large personal bags (luggage, rolling bags, etc.) will not be allowed in the exhibit hall. A complimentary bag check will be available for attendees who are not permitted to bring their bags with them into the exhibit hall.
- K-9 units will be in the area to scan all bags checked

If you see an unattended bag or package

- Claim: Ask if anyone in the area claims the item. If no one claims it, then go to the next step
- Security: Tell the nearest security officer about the bag. If there isn't a security officer nearby, then go to the next step
- Call: Call McCormick Place security from a house phone (6060) or secondarily by cell phone (312) 791-6060. If you cannot reach this number after two attempts, call 9-1-1.
- Do not touch package or attempt to move the package. Quietly move people away from package without causing a huge disruption or panic

Expo evacuation plan and resources

Resources

- Designated evacuation lead(s) for key areas
- Expo evacuation checklist and map
- Bullhorn(s)

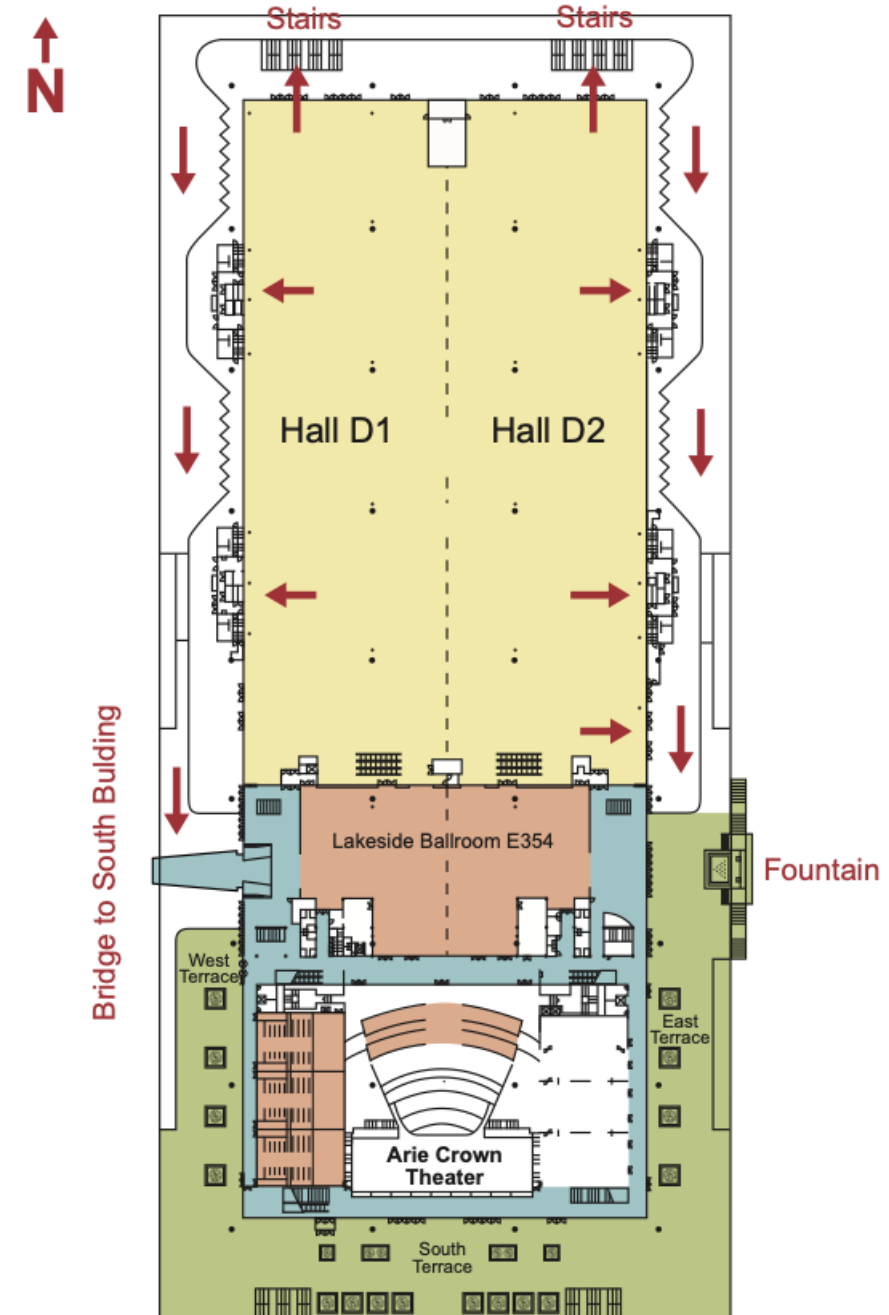
*Detailed documents will be provided race week.

Exhibit Hall D1 and D2

- West exits - proceed into the West roadway and walk left (South) to the bridge and grass area.
- East exits - proceed into the East roadway and walk right (South) to the fountain area. Continue down the stairs or vehicle ramp to the lakefront.
- North exits - proceed to the East or West outdoor stairs and walk down and then North to the lakefront.

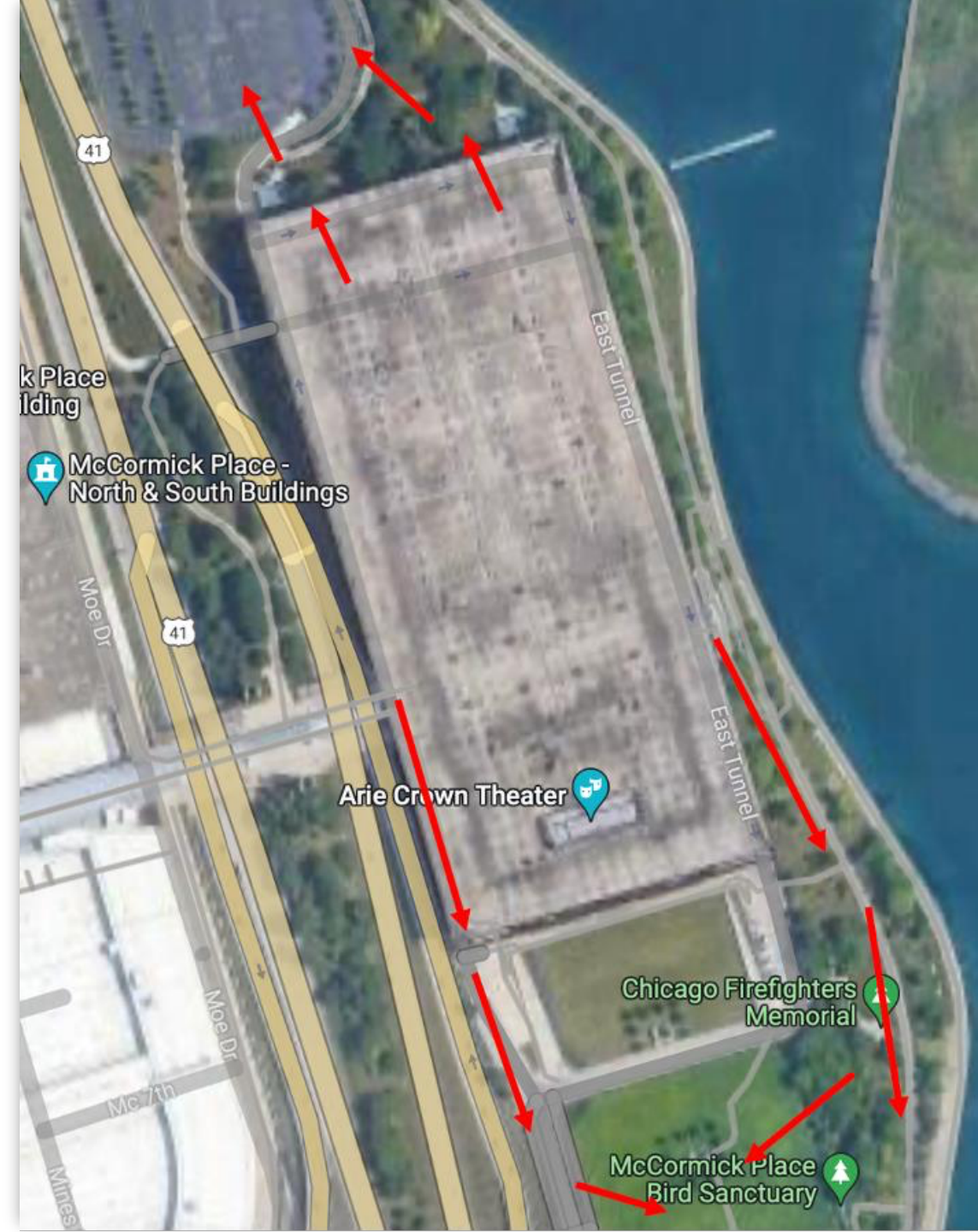
Lakeside Ballroom

- West exits - proceed into the West roadway and walk left (South) to the bridge and grass area.
- East exits - proceed into the East roadway and walk right (South) to the fountain area. Continue down the stairs or vehicle ramp to the lakefront.



Expo evacuation plan

- **Exhibit Hall D1 & D2 & Lakeside Ballroom**
 - West exits - proceed into the West roadway and walk left (South) to the bridge and grass area.
 - East exits - proceed into the East roadway and walk right (South) to the fountain area. Continue down the stairs or vehicle ramp to the lakefront. Proceed south to grass area.
 - North exits - proceed to the East or West outdoor stairs and walk down and then North to the lakefront. Meet in Soldier Field parking lot.



McCormick Place security

If fire, medical or police assistance is needed:

- Dial extension 6060 from a house or exhibit booth telephone.
- Dial 312.791.6060 from an outside phone line. (including the Hyatt Regency McCormick Place Hotel)
- Please refrain from calling 911. If you do call 911, also call Security at numbers above.
- Stay on the line, calls are recorded. An officer will answer immediately. Be prepared to provide the location of the emergency by building, level and either hall, meeting room or corridor.

Expo hall

- Look at columns as they have letter/number identifiers near the top.
- Also look at other key points of the Expo references
- T-shirt, Entrance, Exit, Aisle banners, etc.

Packet Pick-up area

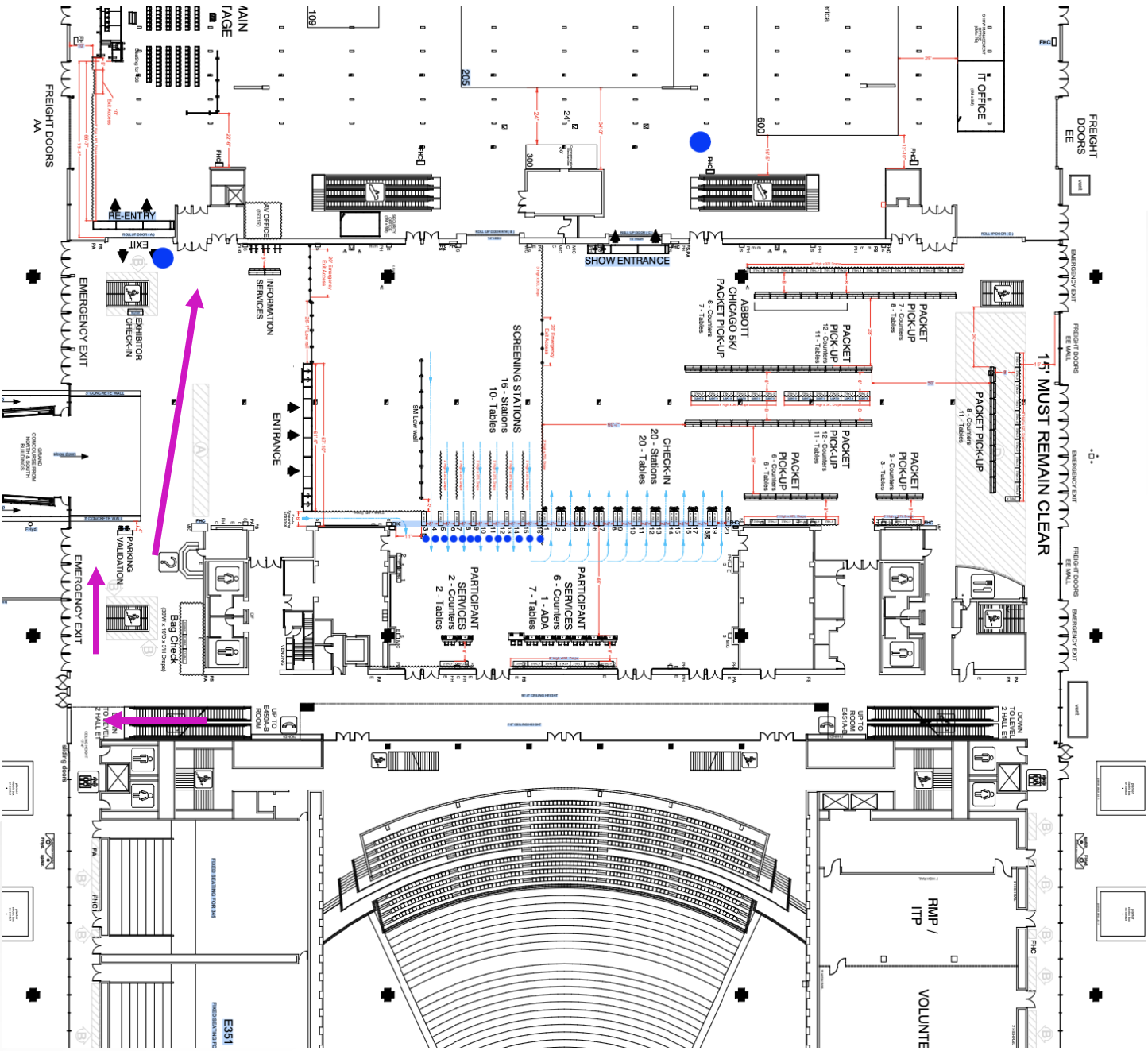
- Packets – look at zone # signs behind packet counters
- Poster Booth
- Participant services
- Aisle/Exhibitors
- Building identifiers
- Columns have identifiers on the top.

McCormick
Place
Lakeside, Level 3

See route in pink
arrows

At top of
escalator turn
right

Walk across
ballroom to
Exhibitor Check
in counter. Just
past pedestrian
bridge from other
building above
Lake Shore Drive



McCormick Place Restaurant Schedule

Wednesday, October 08

- ARC Bar: 11 a.m. – 12 a.m.
- Third Star Restaurant: 6:30 a.m. – 10:30 a.m.
- The Market: 6 a.m. – 11 p.m.
- Sixes and Eights: 11 a.m. – 4 p.m.
- Connie's: 10 a.m. – 4 p.m.
- Starbucks (Hyatt): 8 a.m. – 5 p.m.
- Starbucks (Hilton Garden): 8 a.m. – 5 p.m.
- Fat Pour: 11 a.m. – 2 a.m.
- Pizano's Pizza & Pasta 3 p.m. – 11 p.m.
- Il Culaccino 11 a.m. – 9 p.m.

Thursday, October 09

- ARC Bar: 4 p.m. – 11 p.m.
- Third Star Restaurant: 6:30 a.m. – 10:30 a.m.
- The Market: 6 a.m. – 11 p.m.
- Sixes and Eights: 11 a.m. – 4 p.m.
- Connie's: 10 a.m. – 4 p.m.
- Starbucks (Hyatt): 8 a.m. – 5 p.m.
- Starbucks (Hilton Garden): 8 a.m. – 5 p.m.
- Dunkin Donuts: 10 a.m. – 4 p.m.
- Fat Pour: 11 a.m. – 2 a.m.
- Pizano's Pizza & Pasta 3 p.m. – 11 p.m.
- Il Culaccino 11 a.m. – 9 p.m.

Friday, October 10

- ARC Bar: 4 p.m. – 11 p.m.
- Third Star Restaurant: 6:30 a.m. - 10:30 a.m.
- The Market: 6 a.m. – 11 p.m.
- Sixes and Eights: 11 a.m. – 4 p.m.
- Connie's: 10 a.m. – 4 p.m.
- Starbucks (Hyatt): 8 a.m. – 5 p.m.
- Starbucks (Hilton Garden): 8 a.m. – 5 p.m.
- Dunkin Donuts: 8 a.m. – 4 p.m.
- Fat Pour: 11 a.m. – 2 a.m.
- Pizano's Pizza & Pasta 11 a.m. – 11 p.m.
- Il Culaccino 11 a.m. – 9 p.m.

Saturday, October 11

- ARC Bar: 4 p.m. – 11 p.m.
- Third Star Restaurant: 6:30 a.m. - 10:30 a.m.
- The Market: 6 a.m. – 11 p.m.
- Sixes and Eights: 11 a.m. – 10 p.m.
- Connie's: 10 a.m. – 4 p.m.
- Starbucks (Hyatt): 8 a.m. – 5 p.m.
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Sustainability

Since 2010, the Bank of America Chicago Marathon has been a leader in the development and execution of sustainable and socially responsible practices at mass participation events. What started off as small initiatives quickly grew into large programs that are now industry standards. We invite you to use the [Bank of America Chicago Marathon Sustainability Guidebook](#) as a guide to support more sustainable and inclusive initiatives throughout your events and activations.

Together, we can make our neighborhoods, our communities and our world a better place for us to live, work and run.

Abbott Health & Fitness Expo Contacts

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BANK OF AMERICA 
CHICAGO MARATHON

